

# FIRST ANNUAL CONVENTION OF SUSTAINABLE HOUSING

**LA CASA ECOLOGICA®**

From the extraordinary to the ordinary

**Rome, 21 January 2004**  
Sala dei Papi, Palazzo Altemps  
Via Dei Gigli d'Oro, 21 (Piazza Navona)

Ore 9.00-17.00  
Free Entrance  
Conference language: Italian

Confcooperative-Federabitazione undertakes to underline the theme of a housing building, careful to the quality of the cities and the life of inhabitants, not only for occasional interventions but also for the majority of the built environment.

From here the motto, coined in the European Project "SHE: Sustainable Housing in Europe", proposed and coordinated by Federabitazione Europe, La Casa Ecologica: From the extraordinary to the ordinary.

The main and innovative elements of the EU project, started in March 2003, will be illustrated in the Convention whose objective is to involve all the principal actors of the building sector, in order to finally clarify the possible strategic choices - in the first session - and what can concretely do already today - in the second session.

Among the things that we can already do today, it is crucial the role of the local incentives; during the Convention it will be presented the result of the investigation promoted by Federabitazione-ANCI, aimed to photograph the state of the art on this important topic.

## PROVISORY PROGRAMME

### **First Session: strategic choices**

Coordinated by **Antonio Cianciullo**, journalist

- |           |   |
|-----------|---|
| Ore 9,00  | Participants' registration  |
| Ore 9,30  | Opening speech<br><b>Luigi Marino</b><br><i>Confcooperative President</i>   |
| Ore 9,45  | Presentation of "SHE: Sustainable Housing in Europe" project – La Casa Ecologica in Europa<br><b>Roberto Ballarotto</b><br><i>Federabitazione Europe Director – Project Coordinator</i> |
| Ore 10,00 | Danish SHE project by Ringgaarden Housing Cooperative in Aarhus (Danimarca)<br>(Architect Thomas Herzog)<br><b>Palle Jorgensen</b><br><i>Ringgaarden Housing Cooperative Director</i>   |
| Ore 10,30 | SHE project by COIPES Housing cooperative in Preganziol (Italy)<br><b>Masud Esmailou</b><br><i>Architect</i>  |

Ore 11,00 The Casa Ecologica® from the extraordinary to the ordinary  
Antonio Cianciullo, journalist, will have an interview with:  
**Altero Matteoli**  
*Minister of the Environment*  
**Angelo Grasso**  
*Federabitazione President*

With the participation of:

**Ugo Martinat**

*Vice-Minister of Public Works*

**Leonardo Domenici**

*Nazionale President of ANCI (National Association of Italian Municipalities)*

**Franco Maria Botta**

*Coordinator of Regional Housing councillors*

**Alessandro Bratti**

*Italian coordination of Local Agenda 21*

**Roberto Della Seta**

*Legambiente President*

**Stefano Cimicchi**

*Città Slow President*

### **Second Session: What can be done : concrete and innovative examples**

Coordinated by Istituto Nazionale di Bioarchitettura® President **Ugo Sasso**

Ore 14,30 Inhabitants as protagonists  
- The first year's life in a Casa Ecologica  
**Graziella Antoniotti**  
*Housing Cooperative President*  
- The Casa Ecologica® poem  
**Adele Folcia Rossi**

Ore 15,00 The municipal incentives for a widespread dissemination of sustainable building  
**Francesco Marinelli**  
*Istituto Nazionale di Bioarchitettura® Director*

Ore 15,20 The convention with *Ethic Bank* for project financing

Ore 15,40 The products market for sustainable building  
**Sergio Rossi**  
*Aedilsana Director*

Ore 16,00 The Industrial district of bioedilizia in Treviso province (Italy)  
**Mirco Casteller**  
*District Coordinator*

Ore 16,20 Scheduled speeches  
Roma Energia  
Fornace Gasser  
Ancab - Legacoop

Ore 17,00 Conclusions  
**Angelo Grasso**  
*Federabitazione President*

Discussion

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## REGISTRATION FORM

Name:.....Surname:.....  
Profession:.....  
Organisation:.....  
Address:.....  
City:.....Postal code:.....  
Tel:.....Fax:.....  
Email:.....

This registration form should be sent until **12 January 2004**, via email:  
[braccioni.a@confcooperative.it](mailto:braccioni.a@confcooperative.it) or via fax: 06.68134057

- **For further information, please contact:**

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